

INSIDE ITALIAN FASHION

Made in *Tuscany.*

13 — 26 July 2026

A two-week intensive Summer School inside the
Tuscan luxury fashion manufacturing district.

4 ECTS · 40 HOURS
PISA & SURROUNDS, ITALY

WELCOME

Where *craft* meets the industry of fashion.

Tuscany is home to the most important luxury fashion manufacturing district in Italy — where artisanal know-how meets the most advanced industrial processes in the world.

This Summer School offers an immersive experience inside that world. Students don't just study the fashion industry — they see it being made, in the very workshops and factories that produce for the world's most recognised luxury brands.

The programme builds solid technical competence on product merchandising — how a fabric is constructed, how leather is worked, how raw materials shape the final product. From there, students explore the entire product development cycle, from creative idea to a finished garment or leather goods piece ready for production.

Alongside the technical and design dimension, participants learn how a contemporary fashion company is structured — its main professional roles, the dynamics between design, product development, production, sourcing, merchandising and quality control. The programme closes with a focus on sustainability and inclusive fashion as pillars — not trends — of contemporary design.



14

DAYS OF
IMMERSION

40h

STUDIO &
FIELD HOURS

6h

COMPANY
VISITS

4

ECTS CREDITS
RECOGNISED

TWO STREAMS

Leather & *textile.*



— *Stream 01*

Leather Goods

LED BY ANGELA MOSCHINI

Inside the world of high-end pelletteria — from raw hide to finished bag. Students learn how leather is selected, cut, assembled and finished, with visits to two leather goods producers in the Florence–Prato manufacturing district.

3h COMPANY
VISITS

— *Stream 02*

Textile & Materials

LED BY FLAVIA CASSIANO

The technical heart of fabric construction — yarns, weaves, finishings, and the industrial processes that turn fibre into the textiles used by the world's leading fashion houses. Includes two visits to textile producers in the heart of the Tuscan textile district.

3h COMPANY
VISITS



What you will *learn*.

— No. 01

Material *knowledge*

The fundamentals of textile and leather: how a **fabric is constructed**, how **leather is worked**, the characteristics of raw materials and how they shape the final product. The technical foundation on which everything else is built.

— No. 02

Product *development*

The full cycle that turns a **creative idea into a finished garment** or leather goods piece ready for production. Sampling, prototyping, technical specs, fittings — the journey from sketch to shelf.

— No. 03

Fashion *industry*

How a contemporary fashion company is structured — **design, product development, production, sourcing, merchandising, quality control**. The professional roles, the dynamics, the decisions that move the industry.

— No. 04

Sustainability & *inclusion*

Not trends, but pillars of contemporary design. Material ethics, traceability, environmental impact, **inclusive design practices** — the conscious foundations of fashion's future.

Forty hours, two faculty members, real factories, real materials. An entire industry seen from the inside.



PROGRAMME STRUCTURE

Where the *industry* lives.

The heart of Italian fashion manufacturing lies between Florence and Prato. That's where we take students — directly inside the production sites that supply the world's luxury brands.

34h **Studio & lab sessions** with expert faculty, multimedia content and hands-on exercises

3h **Leather goods producers** — two visits to selected pelletteria workshops

3h **Textile manufacturers** — two visits to mills and finishing facilities

• **Accommodation solutions** available on request

Company visits take place in the Florence–Prato manufacturing district, with organised transport from Pisa.

AUDIENCE

Who is it *for*.

- Students in **fashion design, textile design, product development** and related disciplines
- International participants seeking **direct access to Italian luxury manufacturing**
- Young professionals working in **fashion merchandising, sourcing or production**
- Anyone with a **serious interest in craftsmanship, materials and the fashion industry**

MORE THAN A COURSE

An *authentic* understanding of Italian fashion.

Made in Tuscany offers participants the rare opportunity to study Italian fashion in direct contact with the people, places and processes that produce it.

Through studio sessions, factory visits, materials work and conversations with industry professionals, you gain technical knowledge, cultural insight and an authentic understanding of one of the world's most influential fashion ecosystems.

LEARN MORE

Visit our *landing page*.



SCAN TO DISCOVER